

AI Assistant for Smarter Member & Legislative Support



Meet Judy!

Association of Texas Professional Educators (ATPE) AI Assistant

Launch Impact (First 30 Days - April 2025)

- **137 users initiated 225 conversations**
- Users average **3.1 messages per conversation**
- **82% content coverage**, ensuring trusted ATPE information was used in nearly every answer

Life long Impact (Launch to today (Oct. 2025))

- **775 total users with 1,099 conversations**
- Sustained an **average of 2.6 messages per conversation**
- **78% content coverage**, indicating most questions being answered using ATPE information

What Members Are Asking About

- Tracking state legislation ATPE follows
- Summit (annual conference) registration and other events
- Recruit & Reward program details
- Member benefits and discounts
- Connecting with local representatives

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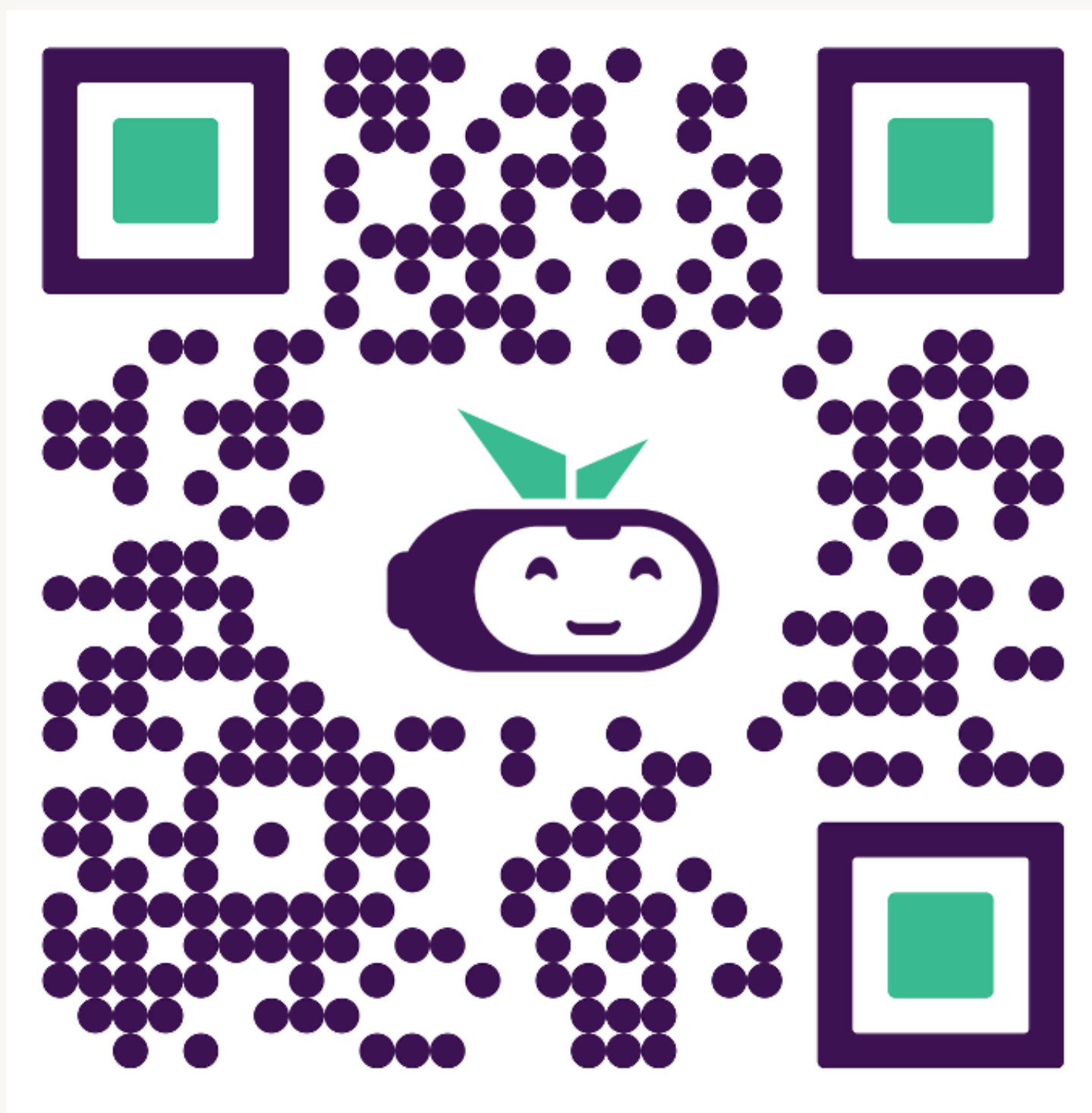
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Meeting the knowledge needs of your members

Your Association's AI Knowledge Assistant



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