



A Safe, Smart, and Specialized AI Assistant

The Challenge

SVN operates in the sensitive field of supervised visitation, serving professionals and individuals in vulnerable situations. **Before launching Sven, they faced a key challenge: privacy concerns**, that kept people from seeking help. The SVN staff was also overwhelmed by repetitive inquiries that pulled focus from high-impact work.

The Solution

SVN turned to Betty, to create their AI knowledge assistant. SVN launched Sven, their knowledge assistant trained on SVN's own trusted resources, with the **goal of providing a safe, anonymous, and judgment-free space to ask questions and access accurate information on supervised visitation.**

Why it Matters

By **providing an anonymous, judgment-free** channel for support, Sven removes the emotional and practical barriers that so often prevent people from seeking help. For a small team doing important work, Sven is more than just a chatbot, **it's a trusted teammate, a knowledge guardian, and a lifeline for those navigating sensitive family transitions.**

The Results

In the first 120 days post-launch, Sven delivered immediate and measurable impact:

320 Unique Users

729 Questions answered



Answered **57** case-related questions in a single day

Average of **4** cases solved per day

Who Sven Helps:

- **Parents** ask personal questions privately.
- **Providers** access quick guidance on handling tough situations.
- **Courts** get fast clarification on supervised visitation standards.
- **Communities** use Sven to refer families to the right services.

Looking ahead

SVN isn't stopping here. The next phase of development will **introduce a members-only resource hub through Sven**, deepening engagement and making SVN's institutional knowledge even more accessible.

Your members don't want to wait for the answers they need!

Contact Betty at thomas.madden@meetbetty.ai or book a demo to learn how we can create a custom AI assistant tailored to your organization.

[Book a demo](#)

